PITT Community College

Reflects **FY 2023-24**

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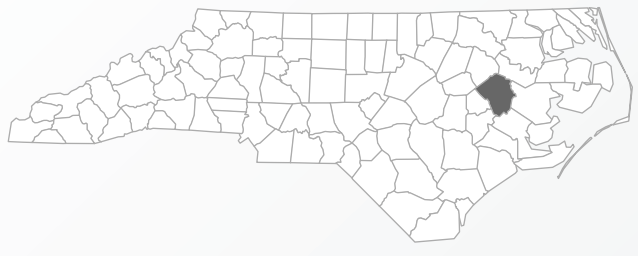
The Economic Value of Pitt Community College



Pitt County, North Carolina

About PCC

10,234 Credit students

8,544 Non-credit students

1,052 Employees

Economic impact analysis

$231.7 million Added income

Alumni impact

Impact of the increased earnings of PCC alumni and the businesses they work for

An economic boost similar to hosting the World Series **36x**

OR **2,834** Jobs supported

$60.7 million Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy **1,285** new cars

OR **1,180** Jobs supported

$12.6 million Added income

Student spending impact

Impact of the daily spending of PCC students attracted to or retained in the county

Enough to buy **858** families* a year's worth of groceries

OR **250** Jobs supported

1 out of every 27

jobs in Pitt County is supported by the activities of PCC and its students.

PCC total annual impact

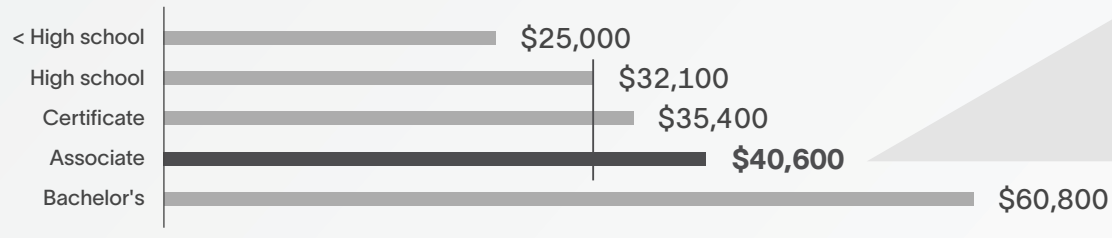
$305.0 million
Added income

OR **4,264**
Jobs supported

● = 50 jobs * = family of four

Investment analysis

Average earnings by education level at career midpoint



The average associate degree graduate from PCC will see an increase in earnings of **$8,500** each year compared to someone with a high school diploma working in North Carolina.

For every $1...

Students gain **$4.70** in higher lifetime earnings

Taxpayers gain **$1.90** in added tax revenue and public sector savings

Society gains **$8.10** in added income and social savings

Sources: Lightcast Economic Impact Study; https://www.bizjournals.com/washington/news/2019/10/16/nats-could-face-yankees-or-astros-in-world-series.html; https://www.coxautoinc.com/market-insights/kbb-atp-february-2024/; https://fns-prod.azureedge.us/sites/default/files/resource-files/Cost_Of_Food_Low_Moderate_Liberal_Food_Plans_February_2024.pdf

Lightcast