

Better Skills, Better Jobs Fair

October 3, 2024

VENDOR INFORMATION - www.pittcc.edu/Better-Skills-Better-Jobs-Fair/

WHO Sponsored by The John M Belk Endowment, Pitt Community College, Greenville ENC Alliance, Greenville-Pitt County Chamber of Commerce, Pitt County Economic Development, and Inner Banks Media. Community partners include East Carolina University, Pitt County Schools, Greenville Utilities, Tradesformers, NC Coastal Society for Human Resource Management, NCWorks, ECU Health, and Koinonia Community Solutions.

WHAT **Better Skills, Better Jobs Fair** (No cost to Employers/Resource Representatives)
Featuring a select group of employers including up to 120 area business and industry partners, PCC, ECU, apprenticeship programs, and other human resources representatives

WHEN Thursday, October 3, 2024

WHERE Greenville Convention Center, 303 Greenville Blvd SW, Greenville, NC 27834

WHY Building awareness and engagement between local businesses, adult learners and high school juniors/seniors to provide the talent and skills for meeting current and emerging career opportunities in Pitt County.

Scan the QR Code to Register for the 10:00 am-6:00pm session:



EVENT AGENDA

7:30 am - 8:30 am Employer/Resource Representative check-in, booth assignment, and booth setup

8:45 am - 9:45 am Better Skills, Better Jobs Breakfast - Two representatives invited from each Employer/Resource Representative

10:00 am - 12:00 pm High School Career Awareness Session (Sessions may have up to 80 students per school visiting)

10:00 am - 10:30 am J.H. Rose & Ayden Grifton

10:30 am - 11:00 am North Pitt & D.H. Conley

11:00 am - 11:30 am Farmville Central & South Central

11:30 am - 12:00 pm PCC Early College, ECU Innovation Early College,
Private & Homeschools

- High school students must register in advance via an online platform
- Students will visit with employers of interest to them
- Employers feel free to conduct demonstrations or have other young employees available to provide testimonials and inspiration (Not required, but an option if desired)
- Sessions have been staggered to provide ample time to speak with students/employers

12:00 pm - 2:00 pm Additional Employer/Resource Representative check-in, booth assignment, and booth setup (lunch on your own)

2:00 pm - 6:00 pm **Better Skills, Better Jobs Fair** (No cost to Employer/Resource Representative) - Featuring up to 120 area business and industry employers

- All populations of job/career seekers will be encouraged to attend
- Pre-registration for job/career seekers will be encouraged via an online platform and those pre-registered will be given priority
- Job/career seekers are encouraged to bring resumes and dress appropriately
- Employers may choose to do on-site interviews
- Event marketing will be direct to populations to include Pitt County high schools, PCC students, ECU students, adult learners, groups accessible by NCWorks, and other populations as appropriate
- Additional targeted event marketing via traditional media, social media, and other digital media platforms

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VENDOR INFORMATION CONTINUED

Items Provided for Employers

- 8ft draped and skirted table (Vendor encouraged to bring own logo/branded tablecloth or skirt)
- 8ft tall pipe and drape backdrop (No pipe and drape dividers)
- End to end employer vendor table separation approximately 2 ft.
- 2 chairs (Maximum 2 people working at a time - may consider shifts)
- 20 AMP power connection
- Separate area available for on-site one-on-one interviews
- Breakfast invitation for up to 2 employer representatives
- Snacks available through the day for employer representatives
- Boxed lunch for employer representatives

Additional Items Suggested to Employers

- Signage on table or as a backdrop
- Brochures, other printed materials, and display hardware for such items
- Giveaway items
- Floor displays or demo items that can be on the table, just in front of the table or behind the table

NOTE: Every effort will be made to accommodate traditional and reasonable needs as we want this to be a significant success for you. If there is something you have or do that you may consider unique, out of the ordinary, or an unusually large display, please consult with the person who reached out to recruit your business to this event to determine if it can be accommodated.

